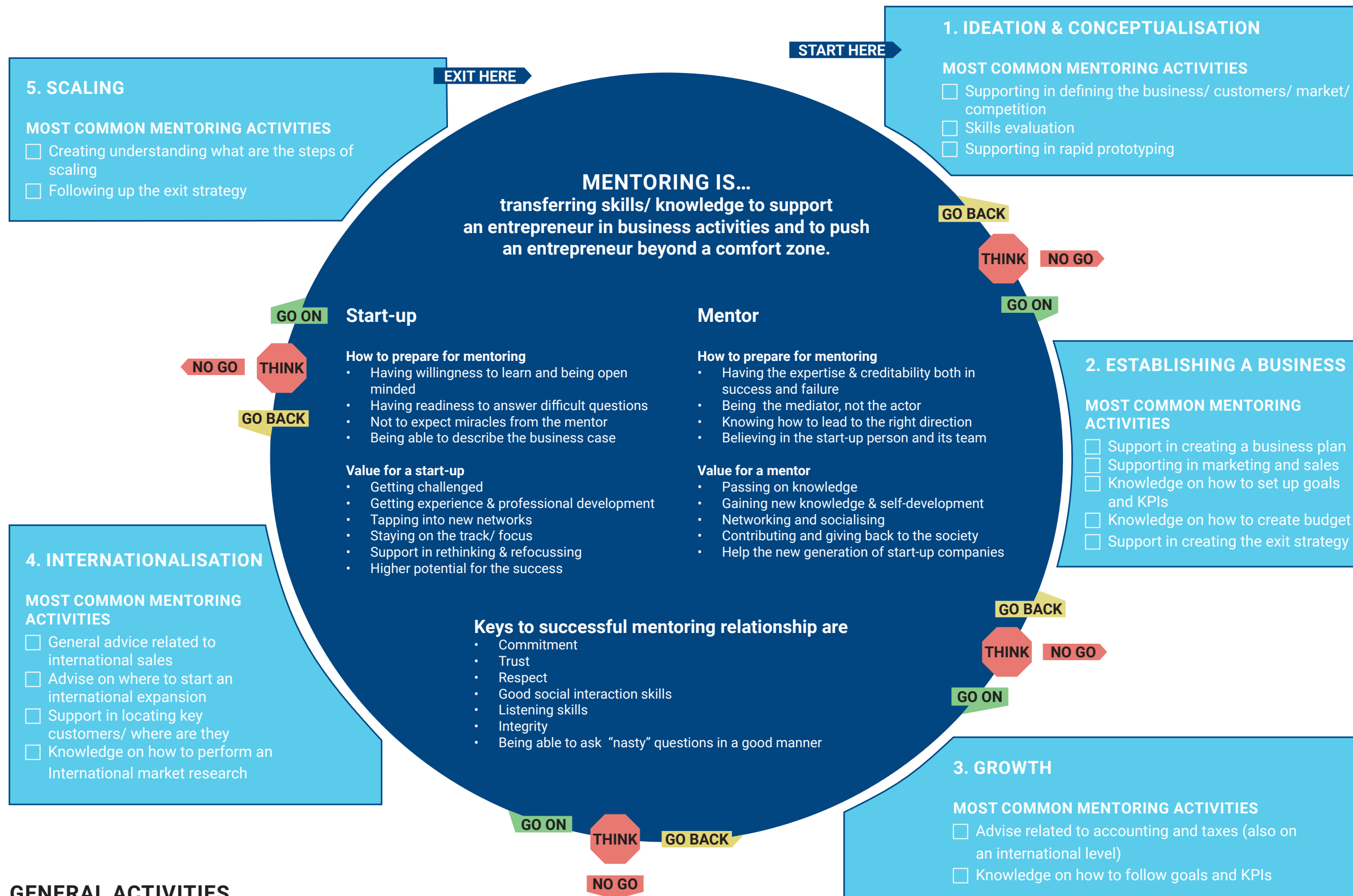


GATEWAY TO START-UP MENTORING



How to use the canvas

The purpose of this canvas is to generate information which will support both start-ups and mentors to have a successful mentoring relationship.

The Gateway to start-up mentoring canvas reveals the core heart of mentoring. Moreover, the canvas guides on how

1. to prepare for mentoring,
2. what is a value of the mentoring process and
3. what are the most common mentoring activities in the different phases of the start-up development process.

The story behind this canvas

This canvas was created in the autumn 2019 during the series of 3 workshops within Ecosystems of Growth project located at Business Tampere. The workshops involved more than 30 participants including start-ups, start-up mentors and Business Tampere actors.

How to get involved

1. Define your mentoring need/ expertise
2. Find a mentor/ startup
3. Contact service provider(s)/ startup(s)
4. Set up a first meeting to agree on expectations
5. Form a contract or agree otherwise to be sure that both have clear understanding on how things proceed
6. Be committed

There are several different services available in Tampere region and elsewhere. To find a mentor or do mentoring, please contact Business Tampere and we help you further to www.startuptampere.fi

GENERAL ACTIVITIES

MOST COMMON ACTIVITIES DURING THE WHOLE MENTORING PROCESS

- Focusing on the right thing at the right time
- Guiding to the right places/ Support in locating start-up services
- Opening the right networks & contacts
- Bringing and developing skills/ knowledge
- Asking questions also the most embarrassing ones
- Funding advise & opportunities

THINK = Self-evaluation point

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